



ENERGY STAR Resources for EECBG Projects

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ENERGY STAR Buildings

What is ENERGY STAR for Buildings?



- U.S. Environmental Protection Agency energy management program.
- Offers proven solutions to help building owners and managers reduce energy consumption.
- Program for new construction and existing buildings.
- Works in markets with a focus on:
 - Commercial property (offices, retail, hotels)
 - Public sector (government, K-12, higher ed)
 - Healthcare
 - Small business and congregations



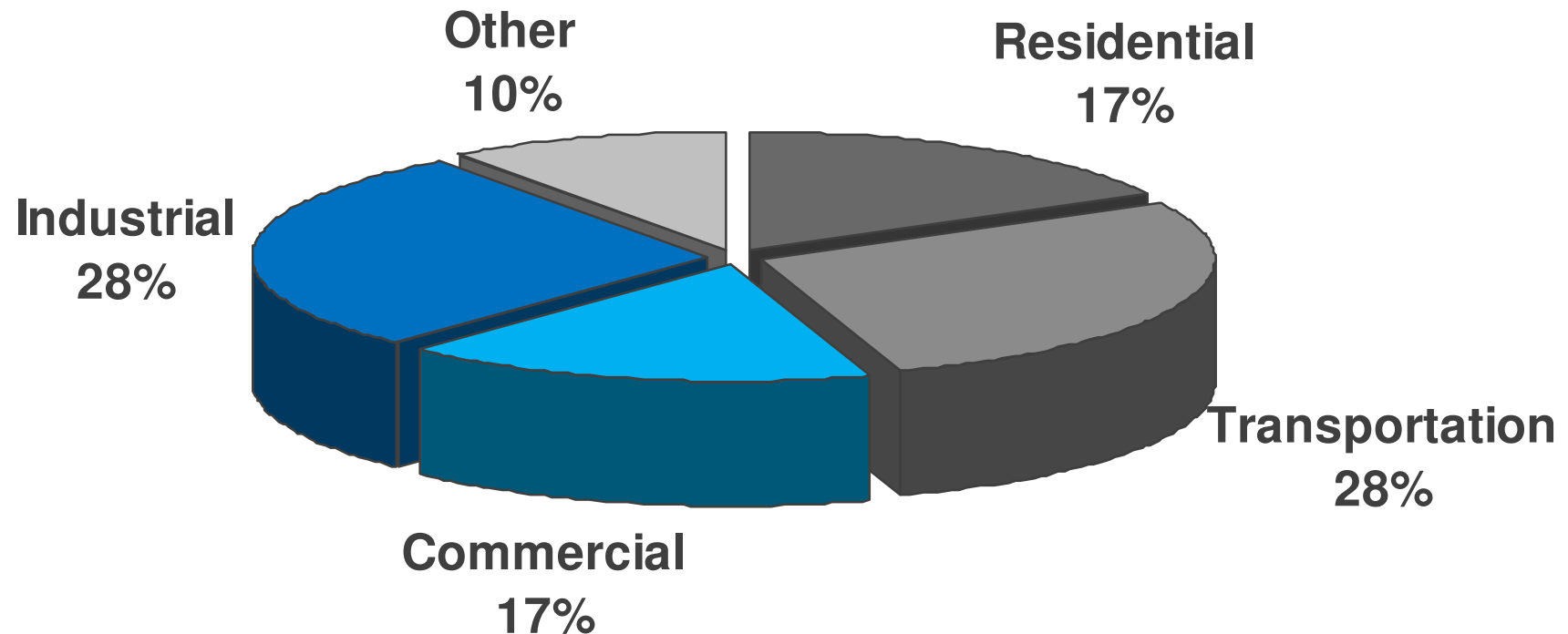
Who's Improving Performance with ENERGY STAR



- **State and Local Governments** (California, Pennsylvania, Washington, DC, Austin, Louisville, Montgomery County (MD), Arlington County (VA))
- **K-12 Schools** (New York City Schools, San Diego Schools, nearly 100 Wisconsin school districts)
- **Commercial Real Estate** (CB Richard Ellis, Hines, Jones Lang LaSalle, USAA Realty, Transwestern)
- **Retail** (JCPenney, Kohl's, Target, Dick's Sporting Goods, Food Lion, Stop & Shop)
- **Hospitality** (Marriott, Best Western, Wyndham)
- **Healthcare** (Sunrise Assisted Living, Providence Health, Inova Health System)
- **Higher Education** (University of New Hampshire, City University of New York, University of Michigan)
- **Associations** (ICLEI, NACo, USCM, NASEO, BOMA, IFMA, American Association of Community Colleges, Green Hotels Association, National Automobile Dealers Association)



The Big Picture: Greenhouse Gas Emissions in the United States



Commercial buildings and industrial facilities are responsible for 45% of U.S. greenhouse gas emissions.

Inventory of U.S. Greenhouse Gas and Sinks: 1990-2005, US EPA



Leveraging ENERGY STAR in EECBG Projects



- As you are launching EECBG programs, ENERGY STAR resources can be integrated into existing programs or used to launch stand alone programs...

ENERGY STAR Tools and Resources Library



A screenshot of the ENERGY STAR website homepage. The header features the ENERGY STAR logo, a banner with a family and the text "CHANGE THE WORLD, TAKE THE ENERGY STAR PLEDGE.", and navigation links for "About ENERGY STAR", "News Room", "FAQs", and "KIDS". A search bar is also present. The main content area is divided into four sections: "PRODUCTS", "HOME IMPROVEMENT", "BUILDINGS & PLANTS", and "NEW HOMES". Each section has a list of links. A red arrow points to the "Tools & Resources Library" link in the "BUILDINGS & PLANTS" section, which is also circled in red. On the right side, there is a "HEADLINES" section with several news items and a "GO TO PARTNER RESOURCES" section with a login form.



www.energystar.gov

Off-the-Shelf ENERGY STAR Resources



- Portfolio Manager
- Building Upgrade Manual
- “Bring Your Green to Work” Campaign
- ENERGY STAR College Course
- ENERGY STAR Training

ENERGY STAR Portfolio Manager



EPA's no-cost online tool: www.energystar.gov/benchmark

- Assess the whole building energy use of existing buildings (weather normalized EUI)
- Track changes in energy and water use over time in single buildings, groups of buildings, or entire portfolios
- Receive an energy performance rating (1-100 score), buildings that score a 75 or higher are eligible for the ENERGY STAR.
- Track CO₂ reductions and cost savings
- Track onsite renewable wind and solar energy use
- Custom reporting and graphing features - for your own buildings *and* external sharing

Why Promote Benchmarking?



Help Businesses Make More Informed Decisions:

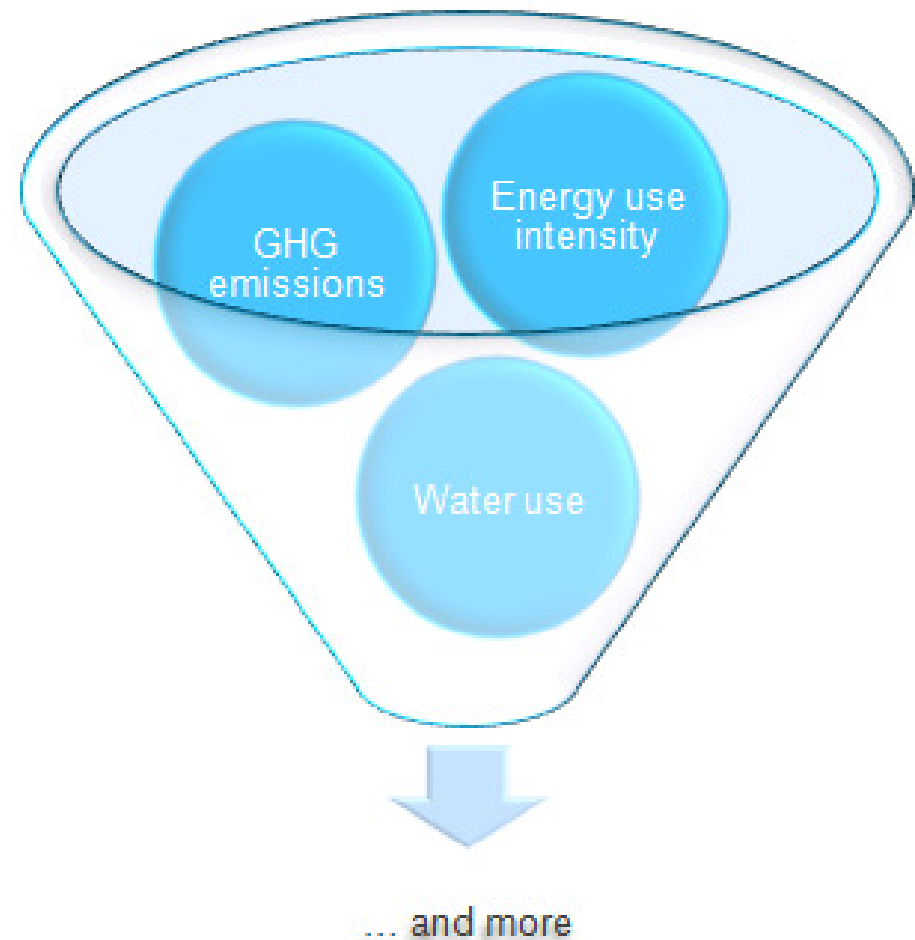
- Verify and track progress of projects
- Identify under-performing facilities
- Assess effectiveness of current operations, policies and practices
- Assist in the budgeting process
- Assist in planning: set goals, targets, and timelines
- Set investment priorities
- Be more responsive to on-going issues
- Identify billing errors



Valuable Performance Tracking for ALL Commercial Buildings



- Such as:
 - Police Stations
 - Fire Stations
 - Assisted Living Facilities
 - Convention Centers
 - Laboratories
 - Libraries
 - Malls
 - Movie Theatres
 - Restaurants
 - Stadiums and Arenas



Space Types Eligible for the 1-100 Performance Rating System



**Bank/Financial
Institutions**



Courthouses



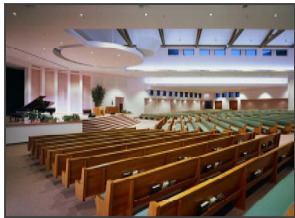
Dormitories



Hospitals



Hotels



**Houses of
Worship**



K-12 Schools



Medical Offices



Office Buildings



Retail Stores



Supermarkets



Warehouses



**Wastewater
Treatment Plants**

Community Campaign Model: Louisville Kilowatt Crackdown



- An energy management contest open to ALL Louisville commercial buildings (including commercial real estate, health care, K-12, hospitality, etc.)
- Awards based on Portfolio Manager benchmarking results Greatest Improvement in Efficiency
 - Most Improved Over Time
 - Most Efficient
 - For properties with the highest overall efficiency ratings
 - The Kilowatt Cup
 - Jury awarded trophy recognizing superior achievements in energy management



More at:

<http://www.louisvilleenergyalliance.org/kilowatt10singlepage.pdf>



Additional Campaign Models



- [Chicago Green Office Challenge](#)
- [San Francisco Earth Hour 24x7 Energy Challenge](#)
- [Portland Office Energy Showdown](#)
- [Seattle/King County Kilowatt Crackdown](#)
- [Denver Watts to Water Program](#)
- [Central Florida Kilowatt Crackdown](#)

Portfolio Manager for EE Grant Programs: Other State ARRA Programs



State	Program
Iowa	Iowa SEP Grant Program
Maine	Efficiency Maine Commercial Project Grant Program
Mississippi	EECBG Grant Program
New Hampshire	EECBG Grant Program
New Mexico	EECBG Grant Program
New York	New York Energy Efficiency Program
Oklahoma	EECBG Grant Program
Pennsylvania	Pennsylvania Conservation Works! Program
Utah	Utah Advanced Energy Efficiency Strategies for Buildings Program

ENERGY STAR

Building Upgrade Manual



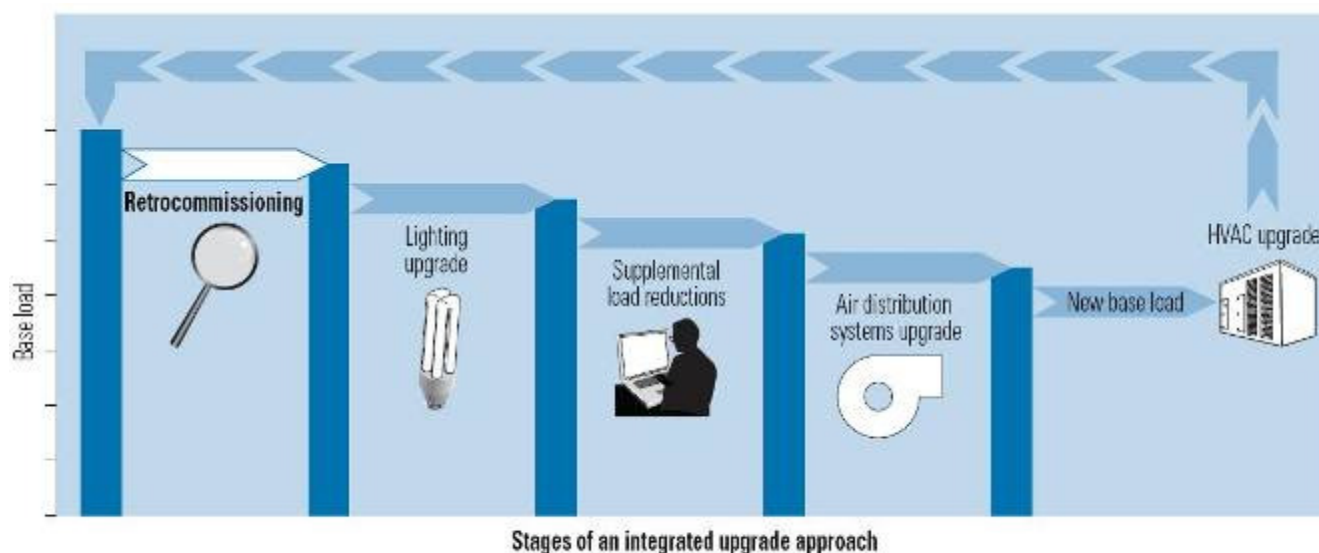
- Developed by EPA to assist organizations in planning and implementing profitable energy efficiency upgrades in existing buildings
- Download the Manual to receive:
 - Comprehensive energy-management guidance
 - Updated resources, case studies, and savings data
 - Information on proven energy-efficient technologies that can produce energy savings of 35 percent or more
- Available cost free at:
www.energystar.gov/bldgmanual

ENERGY STAR Building Upgrade Manual



Staged approach for planning upgrades to maximize energy savings:

1. Retrocommissioning
2. Lighting
3. Supplemental Load Reductions
4. Air Distribution Systems
5. Heating And Cooling Upgrades



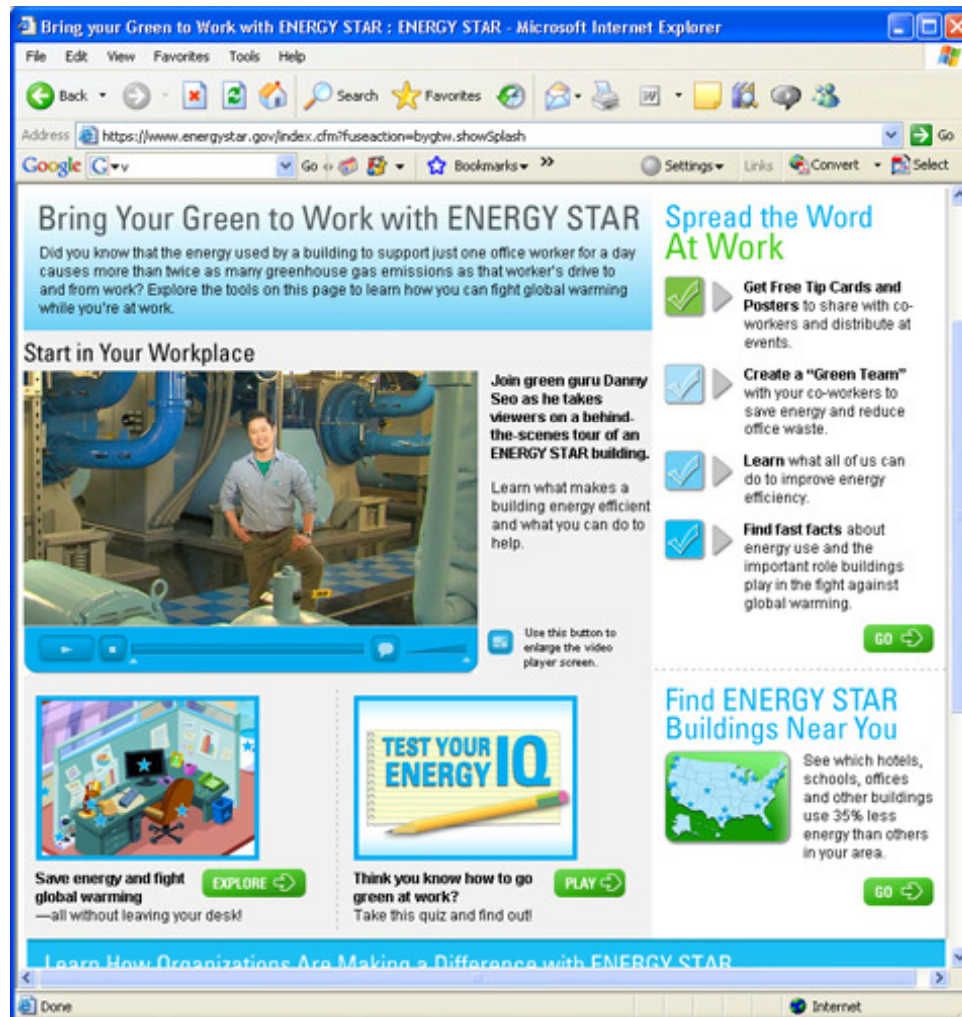
Engage Employees/Tenants with EPA's "Bring Your Green to Work"



EPA's Off-the-Shelf Energy Awareness Program

www.energystar.gov/work

Get Employees and Tenants on Board



Green Team checklist
Behind the scenes tour
Interactive cubicle
Energy quiz
Publications
Fast Facts on Energy



All available at www.energystar.gov/work

Displays and hand outs



Bring Your GREEN TO WORK
ENERGY STAR with ENERGY STAR®

The small steps you take at work to save energy can make a big difference in the fight against global warming.

monitor/computer
Enable power management settings so they automatically enter a low-power mode when not in use.

desk lamp
Replace the bulbs in desk lamps with ENERGY STAR qualified bulbs.

power strip
Use a power strip as a central "turn off" point when you are done using office equipment to completely disconnect the power supply.

cellphone
Unplug electronics when not in use.

you
Create a green team with co-workers to help save and reduce office waste.

Take a virtual energystar.gov and see what else you can do.

Bring Your GREEN TO WORK
ENERGY STAR with ENERGY STAR®

Learn how you can make many of the same green choices at work as you make at home to save energy and fight global warming with help from EPA's ENERGY STAR program.

- Give It a Rest**
Use the ENERGY STAR power management settings on your computer and monitor so they go into and save mode when not in use. Also use a power strip to "turn off" point when you are using equipment completely disconnect the power supply.
- Unplug It**
Unplug electronics such as cell phones and laptops they are charged. Adapters plugged into outlets consume energy even if they are not charging.
- Light Up Your Work Life**
Replace the light bulbs in your desk lamp with an ENERGY STAR qualified bulb. It will last up to 10 times longer and use about 75 percent less energy. Turn off the light when you leave, especially at the end of the day.
- Let It Flow**
Keep air vents clear of paper files, and office supplies as much as 20 percent more energy to pump the workspace if the vents are blocked.
- Team Up**
Create a Green Team with your co-workers, help support for energy efficiency in your workplace, reduce office waste. Set a goal to make your building ENERGY STAR qualified building.

Learn More at energystar.gov/work

ENERGY STAR® is a U.S. Environmental Protection Agency program helping businesses and individuals fight global warming through superior energy efficiency.

Take a virtual tour at energystar.gov/work and see what you can do.

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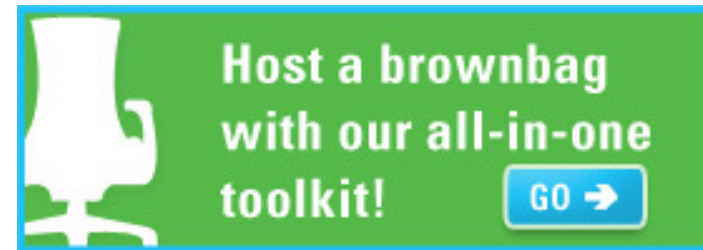


www.energystar.gov/work

“Bring Your Green To Work” HR Toolkit



Don't have time to pick and choose?
Want help from the experienced HR
professionals in your organization?



EPA's ENERGY STAR HR Toolkit is the answer!

- ✓ Download the powerpoint presentation and speaker notes;
- ✓ Host an employee brown bag;
- ✓ Customize an invitation and poster;
- ✓ Order all of the resources you need with just a click of the mouse!

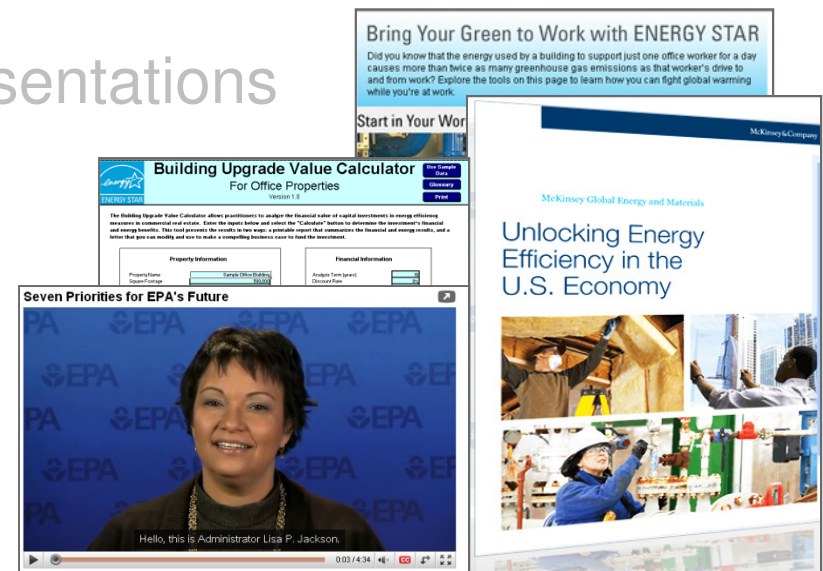
All available at www.energystar.gov/work



Introduction to Commercial Building Energy Efficiency through EPA's ENERGY STAR Program



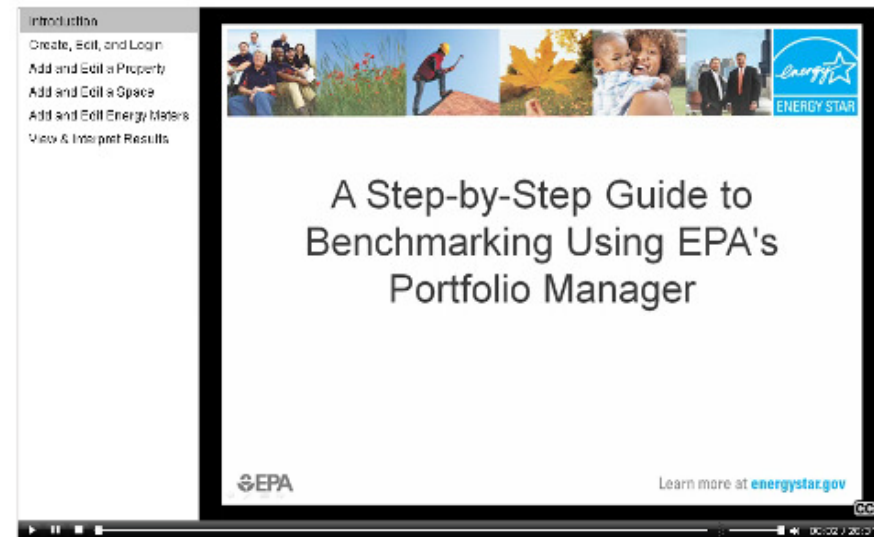
- Gives students practical, hands-on experience with commercial building energy efficiency
- Free-of-charge, off-the-shelf package from EPA
- Includes everything you need:
 - Course Syllabus, outline, and reading list
 - Student project
 - Course lecture plans and presentations
 - ...And more!
- Customize or expand it to your needs



Tap into ENERGY STAR Training Resources



- **Benchmarking Starter Kit**
 - Animated Portfolio Manager training
 - Data Collection Worksheet
 - Step-by-step Quick Reference Guide
- **Cost-free live and recorded benchmarking trainings**



Available at www.energystar.gov/benchmark



Tap into ENERGY STAR Training Resources



- **Other Available Training Sessions**
 - Commercial Real Estate: Best Practices to Improve Energy Performance
 - Highlighting ENERGY STAR Retail Successes
 - Computer Power Management with ENERGY STAR
 - Financing Energy Efficient Upgrades
 - Launching an Energy Efficiency Competition
 -Many more available!

Review topics and register at:
www.energystar.gov/businesstraining

Recap: Leveraging ENERGY STAR in EECBG Projects



- Remember, as you are launching EECBG programs, ENERGY STAR resources can be integrated into existing programs or used to launch stand alone programs...
- We want to learn more about your plans so that we work together to support common goals!

For More Information



www.energystar.gov/buildings

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